



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 847479

Schedule Dates 08/15/12-08/21/12
Advertiser Crossroads GPS (33741)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Non-Ballot Issue (1196)
Brand CROSSROADS GPS (131182)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name RAMSEY,NOELLE
Phone/Fax (202) 559-6424 /
CPE 12/11/884
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments CSRDS GPS :30 8/15
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/09/12
Last Modified 08/09/12
Entered By Penne Marsh
CO-OP No
Headline # 06265673
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,757.50
Net Total \$21,292.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	34	\$25,050.00
Grand Total:	34	\$25,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	11:35P- 12:02A (ET)						1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NIGHTLINE	8/9/12
2.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	12P- 12:57P (ET)						1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NEWS-12.00<	8/9/12
3.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	4:30A- 4:59A (ET)						1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBREAK<	8/9/12
4.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	5A- 5:58A (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBRK A<	8/9/12
5.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	6P- 6:30P (ET)						1			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 EARLY NWS<	8/9/12
6.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	9A- 10A (ET)						1			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, REGIS&KELLY<	8/9/12

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7.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	11:35P- 12:02A (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NIGHTLINE	8/9/12
8.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	10:58A- 12P (ET)		1							1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, VIEW-ABC	8/9/12
9.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	12P- 12:57P (ET)		1							1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NEWS-12.00<	8/9/12
10.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	4:30A- 4:59A (ET)		1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBREAK<	8/9/12
11.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	5A- 5:58A (ET)		1							1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBRK A<	8/9/12
12.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	6P- 6:30P (ET)		1							1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 EARLY NWS<	8/9/12
13.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	9A- 10A (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, REGIS&KELLY<	8/9/12

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14.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	8A- 9A (ET)							1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, GD MRN-SAT-ABC	8/9/12
15.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	11:35P- 12:02A (ET)					1				1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NIGHTLINE	8/9/12
16.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	10:58A- 12P (ET)					1				1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, VIEW-ABC	8/9/12
17.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	12P- 12:57P (ET)					1				1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NEWS-12.00<	8/9/12
18.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	4:30A- 4:59A (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBREAK<	8/9/12
19.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	5A- 5:58A (ET)					1				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBRK A<	8/9/12

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20.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	6P- 6:30P (ET)					1				1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 EARLY NWS<	8/9/12
21.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	9A- 10A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, REGIS&KELLY<	8/9/12
22.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	11:35P- 12:02A (ET)			1						1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NIGHTLINE	8/9/12
23.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	10:58A- 12P (ET)			1						1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, VIEW-ABC	8/9/12
24.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	12P- 12:57P (ET)			1						1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NEWS-12.00<	8/9/12
25.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	4:30A- 4:59A (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBREAK<	8/9/12
26.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	5A- 5:58A (ET)			1						1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBRK A<	8/9/12

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27.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	6P- 6:30P (ET)			1						1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 EARLY NWS<	8/9/12
28.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	9A- 10A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, REGIS&KELLY<	8/9/12
29.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	11:35P- 12:02A (ET)				1					1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NIGHTLINE	8/9/12
30.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	10:58A- 12P (ET)				1					1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, VIEW-ABC	8/9/12
31.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	12P- 12:57P (ET)				1					1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NEWS-12.00<	8/9/12
32.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	4:30A- 4:59A (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBREAK<	8/9/12

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33.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	5A- 5:58A (ET)				1					1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAY DETAILED PERIOD IS RATE, 13 NWS DYBRK A<	8/9/12
34.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	9A- 10A (ET)				1					1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAY DETAILED PERIOD IS RATE, REGIS&KELLY<	8/9/12

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